



New Video Dynamics: How Hollywood Handles The Internet

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Table of Contents

Introduction and Executive Summary	1
I. Hollywood’s Attempts to Control Unauthorized Content Distribution	4
A. Summary of Relevant Law and Legislative Proposals.....	4
1. The Fair Use Doctrine.....	4
2. The Digital Millennium Copyright Act.....	5
3. Pro-IP Act of 2007	5
4. College Opportunity and Affordability Act of 2007	6
5. The Napster, Grokster Decisions	6
6. Viacom’s Lawsuit Against Google, YouTube	7
B. Content Identification Technologies.....	7
1. YouTube’s I.D. Content Tool.....	8
2. Principles for User Generated Content Services	8
II. Overview of Selected Online Outlets for the Distribution of TV Shows and Films	10
A. Hulu	10
B. Netflix	14
C. Amazon Unbox	15
D. iTunes.....	17
E. Wal-Mart	19
III. Overview of Top Hollywood Studios.....	20
A. NBC-Universal	20
B. The Walt Disney Company	23
C. Time Warner	26
D. News Corp.	30
E. Sony Corp.	34
F. Viacom	36
IV. Writer’s Guild Strike: Studios Balk over New Media Payments.....	39
IV. Internet Video Business Models.....	40
A. Ad-Supported Video	40
B. Premium or Pay-for-Play	40
V. What’s at Stake: Revenue Forecasts for Ad-Supported, Downloadable Video	42
A. Advertising Revenue Forecasts for Internet Video	43
B. Sale of Downloadable Movies.....	45
C. Sale of Downloadable TV Shows.....	45
D. The Total Take: Video Revenues from All Forms of Internet Distribution	48
About Emerging Media Dynamics.....	49

(List of tables, figures and images on next page)

List of Tables

Table 1 - Programs and Movies Available on Hulu.....	12
Table 2 – Netflix Online Content Suppliers.....	14
Table 3 – Amazon Unbox Content Suppliers.....	15
Table 4 – iTunes Content Suppliers.....	17
Table 5 – Wal-Mart Video Content Suppliers.....	19
Table 6 – TV “Channels” Offered on AOL Video	29
Table 7 – Internet Download-to-Own Options, Pricing by Provider	41
Table 8 – Internet Video Ad Revenue Projections, 2007 to 2013.....	44
Table 9 – Internet-Based Movie Sales and Revenue Projections, 2006 to 2013	45
Table 10 – Online Sales of TV Programs, Unit and Revenue Projections, 2006 to 2013	46
Table 11 – Total Internet Video Revenue from All Forms of Distribution, 2007 to 2013	47

List of Figures

Figure 1 – Total Internet Video Revenue, 2007 to 2013.....	2
Figure 2 – Internet Video Revenues, By Type, 2007 to 2013.....	3
Figure 3 – NBC Universal Annual Revenue and Profits, 2002-2006.....	20
Figure 4 – Disney Media Networks Revenue and Operating Income, Q1 04 to Q4 07.....	23
Figure 5 – Disney Studio Entertainment Revenue, Q1 04 to Q4 07.....	24
Figure 6 – Time Warner Networks Revenue and Cash Flow, Q1 03 to Q3 07.....	26
Figure 7 – Time Warner Filmed Entertainment Revenue and Cash Flow, Q1 03 to Q3 07	27
Figure 8 – Time Warner DVD Sales, Q1 03 to Q3 07.....	27
Figure 9 – Total AOL Page Views, Q2 06 to Q3 07.....	28
Figure 10 - News Corp. Filmed Entertainment Revenue, Operating Income, Q3 04 to Q1 08	30
Figure 11 – News Corp. Television Revenues, Operating Income, Q3 04 to Q1 08.....	31
Figure 12 – News Corp. Cable Network Programming Revenues, Operating Income,	32
Figure 13 – Sony Pictures Revenue and Net Income, Q1 03 to Q2 07.....	34
Figure 14 – Viacom Entertainment Revenues and Operating Income, Q4 04 to Q3 07	36
Figure 15 – Viacom Entertainment Revenues and Operating Income, Q4 04 to Q3 07	36
Figure 16 – Viacom Cable Networks Revenue and Operating Income, Q4 04 to Q3 07	37

List of Images

Image 1 - Hulu Screenshot	11
Image 2 – Screenshot of Hulu Media Player, Features	13



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About Emerging Media Dynamics

Emerging Media Dynamics provides data-rich, well-informed and up-to-the-minute customized reports, analyses and presentations that decipher, interpret and explain the rush of corporate, technological and policy changes driving the development of cutting-edge communications applications. Video-over-IP, voice-over-IP and video messaging are among only some of the quickly advancing services made possible due to the integration of IP technology into traditional voice, video and data businesses.

■ Our Skills

Emerging Media Dynamics draws on a team of industry experts with the skill, knowledge and experience to quickly analyze the onrush of corporate mergers, technology shifts, evolving business models and government policy changes to keep media, telecommunications, entertainment and technology companies up-to-speed on IP-enabled business opportunities – and threats.

Emerging Media Dynamics was founded by veteran analyst Cynthia Brumfield. Ms. Brumfield has honed her expertise through extensive experience at top-flight research firms. In 1999, Ms. Brumfield launched her first advisory services practice and developed the first daily publication devoted to the rapidly developing broadband infrastructure. Ms. Brumfield also served as a Senior Analyst at Paul Kagan Associates, Inc. and spent ten years as the Vice President of Research and Policy Analysis at the National Cable and Telecommunications Association. Before joining NCTA, Ms. Brumfield was the Director of Research at the Media Institute, a nationally recognized, nonprofit research organization.

■ Customized Client Advisory Services

Among the customized client services provided by Emerging Media Dynamics are:

- In-depth coverage of the latest developments driving the high-speed, IP-enabled communications services.
- Analysis of the key companies driving the development of new broadband and IP-enabled services.
- Up-to-date and thorough status reports on the financial, operating and technology development status of major broadband providers, technology vendors and content suppliers.

For more information, please contact Cynthia Brumfield at Cynthia@emediodynamics.com or call 240-235-1994

■ Web-Based Publications

Emerging Media Dynamics also produces web-based publications, including the fast-growing IP Media Monitor (www.ipmediamonitor.com). IP Media Monitor is the definitive publication that provides insight, analysis and news on the emerging services and applications that ride on top of the IP platform.