

# IP Media Monitor

## Quarterly

### *Action Report*

# Movies-Over-the-Web: Hollywood's New Box Office

**October 2006**

**A Strategic Summary and Update by  
Emerging Media Dynamics**

**IP Media Monitor**

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## About the Authors

**Cynthia Brumfield, President, Emerging Media Dynamics.** Ms. Brumfield is widely recognized as an expert on the communications industry, with a particular focus on the cutting-edge developments driving the future of voice, video and data services. In 1999, she launched the first daily publication devoted to the broadband businesses and has authored or directed numerous studies, reports and articles on VoIP, IPTV, interactive TV, high-speed data access, market share among communications companies, and many more topics central to the development of the communications media.

Ms. Brumfield has served as a Senior Analyst at Paul Kagan Associates, Inc. As a Senior Analyst at Kagan, Ms. Brumfield tracked and projected industry trends and served as a lead analyst for several Kagan investment and industry newsletters, including *Interactive Television*, *Cable TV Technology*, *Digital Television*, and *Interactive Multimedia Investor*. While at Kagan, Ms. Brumfield also organized successful conferences on the broadband businesses and performed strategic advisory consulting work for leading media, communications and technology clients.

Prior to joining Kagan, Ms. Brumfield spent ten years as the Vice President of Research and Policy Analysis at the National Cable and Telecommunications Association. Before joining NCTA, Ms. Brumfield was the Director of Research at the Media Institute, a nationally recognized, nonprofit research organization.

Ms. Brumfield also co-runs a blog, IP&Democracy ([www.ipdemocracy.com](http://www.ipdemocracy.com)), which is a forum for topics that deal with IP media and society.

**Paige Albiniak, Contributing Editor, IP Media Monitor** [IP Media Monitor](#) contributing editor Paige Albiniak, covers television for such publications and organizations as the *New York Post*, *Broadcasting & Cable*, *CBS Watch*, *C21 Media's NATPE* (National Association of Television Program Executives) Dailies and new online publication *TV Newsday* as well as *IP Media Monitor*. Albiniak has been writing about television, technology and the media since 1995. She covered Congress for *Broadcasting & Cable* from 1997-2002, and was the magazine's Los Angeles Bureau Chief from 2002-2004. She now keeps tabs on the ever-changing industry from Boulder, Colo.



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## About Emerging Media Dynamics

Emerging Media Dynamics provides data-rich, well-informed and up-to-the-minute customized reports, analyses and presentations that decipher, interpret and explain the rush of corporate, technological and policy changes driving the development of cutting-edge communications applications. Video-over-IP, voice-over-IP and video messaging are among only some of the quickly advancing services made possible due to the integration of IP technology into traditional voice, video and data businesses.

### Our Skills

Emerging Media Dynamics draws on a team of industry experts with the skill, knowledge and experience to quickly analyze the onrush of corporate mergers, technology shifts, evolving business models and government policy changes to keep media, telecommunications, entertainment and technology companies up-to-speed on IP-enabled business opportunities – and threats.

Emerging Media Dynamics was founded by veteran analyst Cynthia Brumfield. Ms. Brumfield has honed her expertise through extensive experience at top-flight research firms. In 1999, Ms. Brumfield launched her first advisory services practice and developed the first daily publication devoted to the rapidly developing broadband infrastructure. Ms. Brumfield also served as a Senior Analyst at Paul Kagan Associates, Inc. and spent ten years as the Vice President of Research and Policy Analysis at the National Cable and Telecommunications Association. Before joining NCTA, Ms. Brumfield was the Director of Research at the Media Institute, a nationally recognized, nonprofit research organization.

### Customized Client Advisory Services

Among the customized client services provided by Emerging Media Dynamics are:

- In-depth coverage of the latest developments driving the high-speed, IP-enabled communications services.
- Analysis of the key companies driving the development of new broadband and IP-enabled services.
- Up-to-date and thorough status reports on the financial, operating and technology development status of major broadband providers, technology vendors and content suppliers.

For more information, please contact Cynthia Brumfield at [Cynthia@emediodynamics.com](mailto:Cynthia@emediodynamics.com) or call 240-235-1994

### Web-Based Publications

Emerging Media Dynamics also produces web-based publications, including the fast-growing IP Media Monitor ([www.ipmediamonitor.com](http://www.ipmediamonitor.com)). IP Media Monitor is the definitive publication that provides insight, analysis and news on the emerging services and applications that ride on top of the IP platform.