

IP Media Monitor

Quarterly

Action Report

Place-Shifting: Television Unmoored

June 2006

**A Strategic Summary and Update by
Emerging Media Dynamics**

IP Media Monitor

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Table of Contents

Introduction and Executive Summary	1
I. Overview of Place-Shifting Providers.....	3
A. TV2Me	4
B. Sling Media	5
C. Orb Networks	8
D. TiVoToGo.....	10
E. Windows Media Center	11
F. Sony’s LocationFree TV.....	12
G. Sage TV.....	13
H. Other Place-Shifting Related Products and Solutions.....	15
1. Apple’s Video iPods	15
2. Speciality Devices: Archos, Belkin, Sharp.....	16
3. Cell Phones	16
II. Legal Implications	18
A. Is Place-Shifting Fair Use?	18
B. Does Place-Shifting Violate Local Market-Based Programming Import Restrictions? ...	18
C. Does Place-Shifting Constitute “Retransmission” of TV Signals	20
D. Will Place-Shifting Foster Programming Piracy?	20
E. Place-Shifting Could Help Copyright Owners.....	21
III. Effect on Advertising	23
IV. Potential Growth in Place-Shifting.....	24
A. Development of Cable, Satellite Set-Top Based Native Technologies	24
B. Sale of Place-Shifting Devices	25
About the Authors.....	28
About Emerging Media Dynamics	29

Tables

<i>Table 1 – Place-Shifting Projections: Penetration of Stand-Alone Units, 2005 - 2011</i>	<i>27</i>
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About the Authors

Cynthia Brumfield, President, Emerging Media Dynamics. Ms. Brumfield is widely recognized as an expert on the communications industry, with a particular focus on the cutting-edge developments driving the future of voice, video and data services. In 1999, she launched the first daily publication devoted to the broadband businesses and has authored or directed numerous studies, reports and articles on VoIP, IPTV, interactive TV, high-speed data access, market share among communications companies, and many more topics central to the development of the communications media.

Ms. Brumfield has served as a Senior Analyst at Paul Kagan Associates, Inc. As a Senior Analyst at Kagan, Ms. Brumfield tracked and projected industry trends and served as a lead analyst for several Kagan investment and industry newsletters, including *Interactive Television*, *Cable TV Technology*, *Digital Television*, and *Interactive Multimedia Investor*. While at Kagan, Ms. Brumfield also organized successful conferences on the broadband businesses and performed strategic advisory consulting work for leading media, communications and technology clients.

Prior to joining Kagan, Ms. Brumfield spent ten years as the Vice President of Research and Policy Analysis at the National Cable and Telecommunications Association. Before joining NCTA, Ms. Brumfield was the Director of Research at the Media Institute, a nationally recognized, nonprofit research organization.

Ms. Brumfield also co-runs a blog, IP&Democracy (www.ipdemocracy.com), which is a forum for topics that deal with IP media and society.

Paige Albiniak, Contributing Editor, IP Media Monitor *IP Media Monitor* contributing editor Paige Albiniak, covers television for such publications and organizations as the *New York Post*, *Broadcasting & Cable*, CBS Watch, C21 Media's NATPE (National Association of Television Program Executives) Dailies and new online publication TV Newsday as well as IP Media Monitor. Albiniak has been writing about television, technology and the media since 1995. She covered Congress for Broadcasting & Cable from 1997-2002, and was the magazine's Los Angeles Bureau Chief from 2002-2004. She now keeps tabs on the ever-changing industry from Boulder, Colo.



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About Emerging Media Dynamics

Emerging Media Dynamics provides data-rich, well-informed and up-to-the-minute customized reports, analyses and presentations that decipher, interpret and explain the rush of corporate, technological and policy changes driving the development of cutting-edge communications applications. Video-over-IP, voice-over-IP and video messaging are among only some of the quickly advancing services made possible due to the integration of IP technology into traditional voice, video and data businesses.

Our Skills

Emerging Media Dynamics draws on a team of industry experts with the skill, knowledge and experience to quickly analyze the onrush of corporate mergers, technology shifts, evolving business models and government policy changes to keep media, telecommunications, entertainment and technology companies up-to-speed on IP-enabled business opportunities – and threats.

Emerging Media Dynamics was founded by veteran analyst Cynthia Brumfield. Ms. Brumfield has honed her expertise through extensive experience at top-flight research firms. In 1999, Ms. Brumfield launched her first advisory services practice and developed the first daily publication devoted to the rapidly developing broadband infrastructure. Ms. Brumfield also served as a Senior Analyst at Paul Kagan Associates, Inc. and spent ten years as the Vice President of Research and Policy Analysis at the National Cable and Telecommunications Association. Before joining NCTA, Ms. Brumfield was the Director of Research at the Media Institute, a nationally recognized, nonprofit research organization.

Customized Client Advisory Services

Among the customized client services provided by Emerging Media Dynamics, in both written and in-person presentation formats, are:

- In-depth coverage of the latest developments driving the high-speed, IP-enabled communications services.
- Analysis of the key companies driving the development of new broadband and IP-enabled services.
- Up-to-date and thorough status reports on the financial, operating and technology development status of major broadband providers, technology vendors and content suppliers.

Emerging Media Dynamics also develops proprietary reports, publications and events focusing on new IP-enabled content and application services. For more information, please contact Cynthia Brumfield at Cynthia@emediodynamics.com or call 240-235-1994

Web-Based Publications

Emerging Media Dynamics also produces web-based publications, including the fast-growing IP Media Monitor (www.ipmediamonitor.com). IP Media Monitor is the definitive publication that provides insight, analysis and news on the emerging services and applications that ride on top of the IP platform. From voice-over-IP to IPTV to online gaming and more, IP Media Monitor cuts to the chase and delivers information to help cable, phone, wireless, content and technology companies navigate the new world of IP-based voice, video and audio services.